

Smart
Cities
Council

CITIES
LEADERSHIP
CIRCLE

Join Us.

WHAT IS THE CITIES LEADERSHIP CIRCLE?

A network of cities, towns and other local government organisations growing their capacity, influence and investment in using technology and data to accelerate social, environmental and economic value for our communities.

More than ever, stimulating economic development and prosperity is our priority. Smart cities has the potential for cities to achieve more, with less.



BENEFITS

To all partners

NETWORKING

- Bi-monthly networking sessions
- Participation in Communities of Practice and Task Forces

SMART CITIES WEEK

- Up to three free tickets
- Guaranteed case study presentation
- Entry into the Smart Cities Awards program

SMART CITIES ACTIVATOR

- Annual access to the worlds leading smart cities project development and project exchange platform

E-NEWS

- Monthly E-News sharing insights and opportunities

COLLABORATIVE PROJECT ENGAGEMENT

- Unlimited seats in up to four sessions
- Deep engagement, knowledge exchange and project scoping
- Opportunities to hear from leading solution providers with your city peers

SMART CITIES ACADEMY

- Up to ten complimentary seats per year for foundation module series
- Free access to Practitioner Certificate exam
- Participation in Leadership Circle activities provides continuing education hours

WEBUILDSMARTCITIES.COM

- City listing alongside other peer leadership cities
- Up to four case studies, showcased globally

IN-REVIEW SESSIONS

- Up to three sessions per year (2hrs each)
- Review of plans, policy, program design or projects
- Review panels with your choice of 3-5 private, public or public/private sector peers

Tiered inclusions for key benefits outlined on the next page.

PARTNERSHIP FEES AND TIERED BENEFITS

Councils can join based on either population size or level of benefit.

	Small_\$800 (pop up to 50,000)	Mid_\$1,500 (50,000-150,000 pop)	Large_\$3,300 (150,000-1M pop)	Capital/Other_\$5,000 (1M+ pop)
Smart Cities Week tickets	1	1	2	3
webuildsmartcities.com case studies	1	2	2	4
No. of In-Review sessions	1	1	2	3
Collaborative engagement project sessions	2	3	3	4
Smart Cities Academy seats	2	4	6	10
	Bronze	Silver	Gold	Platinum

*All fees are annual, in AUD and exclusive of GST

**Regional Councils in New Zealand / Local government representative bodies fees subject to negotiation

THE VALUE OF PARTNERSHIP

SMART CITIES ACADEMY

The region's only smart cities credential, recognising not only your knowledge, but also ongoing contribution to the agenda through the Practitioner Certificate program. Each seat at the Academy's foundation series is valued at \$395. In addition, the annual credential maintenance fee of \$150 is waived for staff of our partner cities.

SMART CITIES WEEK

This event is the region's premier gathering of policy makers and practitioners coming together to share knowledge, explore opportunities and network. As a partner of the Leadership Circle you will enjoy complimentary tickets valued at \$895 each.

SMART CITIES IN-REVIEW

A unique way of gathering independent feedback, insights and engagement. We can help identify individuals and curate panels of government and/or industry experts to participate in tender evaluation processes, recruitment interviews and project reviews. A virtual panel review of your plan, project, program or policy is included. Our review panels on average have a collective 120yrs of professional experience which is shared in a 120min review session, valued in excess of \$2,000.



THE VALUE OF PARTNERSHIP

Smart Cities **ACTIVATOR**

Annual access to the world's leading smart cities project collaboration and exchange platform, valued at \$12,000. Join hundreds of cities around the world sharing their ideas, and projects.

Activator 'Plan' has a library of project templates, to help kick-start your projects based on tried and tested approaches by other industry experts and cities. It allows a city to scope its smart cities projects in a collaborative way online with their colleagues, and other peer cities.

Activator 'Exchange' is a real-time register of projects developed in Activator Plan, shared and categorised, with searchable meta data, to allow others to connect and share knowledge.

Activator is also the platform used by the Smart Cities Council to run many of its collaborative engagement sessions, allowing cities to seamlessly transition from education session to project development.

THE LEADERSHIP COUNCIL

Each year a Leadership Council will be formed by partners, to help guide the strategic policy and advocacy agenda for the Smart Cities Council.

A Chair and two Vice-Chairs will be selected by the Smart Cities Council and up to six partner cities will form the remainder of the Leadership Council through nomination.

Your participation on the Leadership Council directly influences the advocacy of the region's leading smart cities body.

SCC APPROVED

Smart cities impact requires a series of commitments and change processes to be established.

In 2021 partners of the Cities Leadership Circle will be able to access a Smart Cities Disclosure template which covers smart cities strategy, data leadership and impact.

The (voluntary) self assessment of a city will be published on the SCC website and where a minimum level of scoring has been achieved, it will be 'SCC Approved' and the organisation will be able to promote this.

ADDITIONAL BENEFITS



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Priority opportunities to speak at Smart Cities Week San Diego and Washington DC.

International exchanges - facilitated introductions to global cities.

Featured content in on-line editorial, Guidance Notes and other publications regularly produced by the SCC.

Invitation to annual convening's such as the Smart Cities Policy Think Tank and Smart Cities Investment Forum.

Participation in regular discovery sessions on emerging topics, like Digital Twin, smart mobility, civic innovation and the like.

Advanced access to new programs and initiatives, such as new Smart Cities Academy modules, Activator templates and other support material.

Each partner will receive a marketing and promotion pack with boilerplate copy, partner logo's and other templates for use in grant applications, on websites and in other relevant materials and platforms.



Ready?

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smartcitiescouncil.com

and click on

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