

## The ONE MINUTE READ Series – Introducing Smart Cities

Week 8 - Lessons from Cauayan City, Philippines

### “Becoming a SMARTer and Sustainable City”

26<sup>th</sup> August 2019 | Tay Kok-Chin, Chairman, Smart Cities Network

*This Taskforce would not exist if not for the chance meeting between Mayor Bernard Faustino M Dy and myself in August 2018 when we were both speakers at the Urban Regeneration seminar in Singapore. Mayor Bernard's presentation on alignment of his city projects to the UN Sustainable Development Goals (SDGs) impressed me then (and still do). We both agreed to organize a Workshop on Smart Cities in Cauayan City and the rest is history.*

*It would thus be fitting to end this series of ONE MINUTE READ on Introducing Smart Cities over 8 weeks by learning how Cauayan City became a SMARTer and Sustainable City:*

#### 1) **S – Strategic Intent to be aligned to the UN SDGs**

*Such alignment would make the city an ideal place for investment and funding from international organization and sponsorships from corporations.*

#### 2) **M – Mayor to show leadership**

*In the Philippines, the Mayor has the power and authority to effect change in his/her city.*

#### 3) **A – Adoption by the City and Community**

*Key stakeholders from all departments of Cauayan City have to learn how to adopt innovative technologies to become more efficient. Cauayan City then received support from the national government agencies, the League of Cities of the Philippines, Isabela State University and others like Smart Cities Network and Smart Cities Council.*

#### 4) **R – Relationship Management**

*It is our good fortune that Mayor Bernard has the unique ability to develop good relationship with a diverse group of people.*

#### 5) **T – Technology must be leveraged**

*The very definition of a Smart City is the ability by the city government and all the ecosystem stakeholders to leverage different technologies.*