



Smart
Cities
Council

STARTUPS

Join Us.

ABOUT US

The Smart Cities Council is the longest running partner network of smart cities stakeholders around the world.

For more than 8 years we have been a trusted vendor-neutral advisor, working with our partners to create some of the worlds most referenced smart cities resources.

Our knowledge resources and engagement activities have helped cities build:

- confidence and tools to procure best-practice solutions
- capacity to improve the liveability, workability and sustainability of their communities
- an ecosystem of leaders and collaborative smart cities practitioners
- a network of peers to facilitate knowledge exchange backed with relevant data
- access to extensive resources on the web and at our gatherings.

Our partners represent a diverse ecosystem, from major technology companies to cities and academia.

We are now broadening our ability to create the smartest and most sustainable cities by welcoming innovative startups into our ecosystem.

Join us.



JOIN US TO...

Grow brand awareness

Publish your thought leadership, news, case studies and videos through our world-leading platforms: our website, newsletter and podcast.

Nurture your partner ecosystem

You will have opportunities to engage directly with cities and other demand-side customers. You will be invited to attend meetings, think tanks, discovery sessions and other cross-sector forums.

Gather the best intelligence

With the SCC's extensive online engagement program - webinars, dialogues, discovery sessions - you will be able to gather critical intelligence about the needs of cities and other clients.

Fuel your business development

Your partnership is underpinned by the Smart Cities Startup Exchange. This comprises quarterly national and/or international virtual engagements with potential ecosystem partners and customers.





BENEFITS

Partnership Fee: \$1,000

EVENTS AND NETWORKING

- Complimentary access to SCCANZ's annual online engagement series of webinars, dialogues and collaborative engagement sessions

SMART CITIES WEEK

- Priority access to discounted innovation sponsorship category for start ups
- Guaranteed spot at the SCW Pitch Fest

PARTNER ONLY E-NEWS

- Monthly E-News sharing insights and opportunities to engage and showcase

SMART CITIES ACADEMY

- Two complimentary seats per year for the foundation module series
- Free access to Practitioner Certificate exam

WEBUILDSMARTCITIES.COM

- Organisation listing
- 1x case study, showcased globally

ONLINE CONTENT

- 1x article or guest editorial online and in newsletter

SMART CITIES STARTUP EXCHANGE

- Two seats at each of the quarterly national and international exchanges

*Fees are in AUD and +GST

THE VALUE OF PARTNERSHIP

SmartCitiesStartUp EXCHANGE

There are four exchanges per year that will offer you the opportunity to showcase your solution(s) and engage in intimate dialogue with multi-sector stakeholders and potential customers.

With a global presence across major markets, the SCC will curate these 1.5hr virtual sessions to enable showcasing and introductions. You will then be responsible for the follow-up.

You will have the choice of which key markets you would like to engage with:

- Regional market - Australia/New Zealand
- International markets - North America, Europe, India and South East Asia.

These facilitated showcases are your opportunity to expand your business development footprint and seek out the best opportunities to scale.

THE VALUE OF PARTNERSHIP

SMART CITIES ACADEMY

The region's only smart cities credential, recognising not only your knowledge, but also ongoing contribution to the agenda through the Practitioner Certificate program. Each seat at the Academy's foundation series is valued at \$395.

SMART CITIES WEEK

This event is the region's premier gathering of policy makers and practitioners coming together to share knowledge, explore opportunities and network. As a partner of the SCC you will enjoy complimentary tickets valued at \$1,200 each.

COLLABORATIVE ENGAGEMENT SESSIONS

With four sessions per year, these multi-week deep dive sessions are a unique opportunity. We bring a cohort of cities together with our partners to advance project roadmap's using the Smart Cities Activator platform. You will have the opportunity share your knowledge and network with fellow ecosystem partners and cities. This is also an opportunity for research staff and students gain intelligence and identify potential partners.



Ready?

head to...

smartcitiescouncil.com

and click on

JOIN US.



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