

Smart  
**Cities**  
Council

**RESEARCH +  
KNOWLEDGE  
INSTITUTIONS**

**Join Us.**



# ABOUT US



The Smart Cities Council is the longest running partner network of smart cities stakeholders around the world.

For more than 8 years we have been a trusted vendor-neutral advisor, working with our partners to create some of the worlds most referenced smart cities resources.

Our knowledge resources and engagement activities have helped cities build:

- confidence and tools to procure best-practice solutions
- capacity to improve the liveability, workability and sustainability of their communities
- an ecosystem of leaders and collaborative smart cities practitioners
- a network of peers to facilitate knowledge exchange backed with relevant data
- access to extensive resources on the web and at our gatherings.

Our partners represent a diverse ecosystem, from major technology companies, to cities and innovative start ups.

We are now broadening our partner ecosystem to welcome research and knowledge institutions.

Join us.



# JOIN US.

Becoming a partner of the Smart Cities Council means you are joining the largest network of cities, solution providers and start ups seeking to grow their capacity, influence and investment in using technology and data to accelerate social, environmental and economic value for our communities.

Becoming a Knowledge and Research partner with the Smart Cities Council provides opportunities to:

- Build closer relationships with cities and private sector solution providers
- Facilitate private sector investment in research activities
- Include the Smart Cities Council in research proposals and similar activities
- Shape research projects - by connecting with industry and government projects
- Offer your students access to the Smart Cities Council Practitioner Certificate program
- Collaborate with the SCC on curricular support and knowledge resource development
- Offers access to tools, resources and support, such as the global Smart Cities Activator platform.







# BENEFITS

Partnership Fee: \$3,000

## NETWORKING

- Participation in Communities of Practice and Task Forces

## SMART CITIES WEEK

- 1x free pass
- Early access to sponsorship opportunities
- Entry into Smart Cities Awards program

## SMART CITIES ACTIVATOR

- Annual access to the worlds leading smart cities project development and project exchange platform

## PARTNER ONLY E-NEWS

- Monthly E-News sharing insights and opportunities to engage and showcase

## COLLABORATIVE ENGAGEMENT PROJECTS

- Free seats in up to four sessions per year based on partnership tier
- Deep engagement and knowledge exchange with cities
- Intelligence gathering opportunity

## SMART CITIES ACADEMY

- Unlimited complimentary seats for students per year for foundation module series
- Free access to Practitioner Certificate exam

## WEBUILDSMARTCITIES.COM

- Organisation listing
- Up to two case studies, showcased globally

## ONLINE CONTENT

- Up to four articles or guest editorials online and in newsletter

\*Fees are in AUD and +GST





# ADDITIONAL BENEFITS

As a partner of the Smart Cities Council you will have the opportunity to submit to the Annual Smart Cities Awards program.

This is the region's leading awards program recognising and celebrating best practice in the use of technology and data as an enabler for good.

Categories are available for the public, private and academic sector. And as of 2021 this Awards program will be open only to organisations within the Smart Cities Council partnership ecosystem.

You will also have the opportunity to access priority status to speak at Smart Cities Week San Diego and Washington DC.

The SCC regularly creates knowledge resources such as Guidance Notes and other publications in collaboration with its partner companies. We invite you to propose mutually reinforcing opportunities with the Council in creating quality content.

You will receive invitations to annual convening's such as the Smart Cities Policy Think Tank and Smart Cities Investment Forum.

Preferential participation is offered to partners to participate in regular discovery sessions on emerging topics, like Digital Twin, smart mobility, civic innovation and the like.

Our partners will enjoy advanced access to new programs and initiatives, such as new Smart Cities Academy modules, Activator templates and other support material.



# THE VALUE OF PARTNERSHIP

## SMART CITIES ACADEMY

The region's only smart cities credential, recognising not only your knowledge, but also ongoing contribution to the agenda through the Practitioner Certificate program. Each seat at the Academy's foundation series is valued at \$395.

## SMART CITIES WEEK

This event is the region's premier gathering of policy makers and practitioners coming together to share knowledge, explore opportunities and network. As a partner of the SCC you will enjoy complimentary tickets valued at \$1,200 each.

## COLLABORATIVE ENGAGEMENT SESSIONS

With four sessions per year, these multi-week deep dive sessions are a unique opportunity. We bring a cohort of cities together with our partners to advance project roadmap's using the Smart Cities Activator platform. You will have the opportunity share your knowledge and network with fellow ecosystem partners and cities. This is also an opportunity for research staff and students gain intelligence and identify potential partners.





# THE VALUE OF PARTNERSHIP

## Smart Cities **ACTIVATOR**

As a Research and Knowledge partner you will have annual access to the world's leading smart cities project collaboration and exchange platform, valued at \$12,000. You will be able to scan the meta data of hundreds of smart cities projects around the world.

For research purposes, Activator Exchange and its hundreds of project listings could be invaluable.

In Activator Plan you will have access to a library of project templates which you can be used for student projects and challenges. Given its design as a web-based collaboration space, hosted in the cloud, it provides students with a virtual collaboration tool needing nothing more than an internet connection.

Build your own project templates, brand them, and share among cities and other stakeholders.

# Ready?

head to...

[smartcitiescouncil.com](https://smartcitiescouncil.com)

and click on

# JOIN US.



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