

2020 STRATEGIC PLAN

February 2020

Smart**Cities**Council

Australia New Zealand

smartcitiescouncil.com

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ORACLE



Deloitte.



aurecon



COMMUNITY DATA

accenture



OUR PARTNERS



Adam Beck
Executive Director

WELCOME

It's been almost four years since we established the Council in the Australia and New Zealand region, starting with a humble idea that we could help support efforts by government to embrace technology and data for good.

And we have not looked back. Not once. While it has been a heavy lift, it has been rewarding to see the transformation in the region.

The market is growing, and rapidly. Government is hungry to invest in new opportunities to do more with less, while delivering greater social and economic benefit to citizens. And the private sector is ready to partner and primed to deliver.

The Smart Cities Council, as the peak organisation to support the facilitation of the regions smart cities journey, is focused on outcomes and ready to bring the community together to accelerate action.

Having built a brand and presence and provided market leading support that has captured the attention of government and private sector leaders, we are now ready to launch our new trajectory. This Strategic Plan outlines this new trajectory.

We are building a smart cities movement. Join us.

INSIDE

1. Vision
2. Goals
3. Enablers
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As an organisation: To be recognised as the peak body in smart cities advocacy and action by delivering engaging programs, facilitating meaningful dialogue and providing best practice supporting tools and resources.

OUR VISION

For our communities: That technology and data helps accelerate, as a matter of urgency, the outcomes articulated in the United Nations Sustainable Development Goals.



OUR VISION

Our goals in 2020 are to:

- Grow our membership with the private sector, and assist them in becoming the best partners to government in helping them deliver superior social and economic outcomes to their communities
- Build the nations largest and most engaging peer-to-peer network of cities, towns and regions and other government agencies seeking to pursue technology and data as an enabler of value creation for their communities
- Provide the best support to government to achieve their goals, through the provision of world leading smart cities resources and tools, such as the Smart Cities Activator
- Influence policy by advocating for the meaningful, ethical and impactful use of technology and data to deliver greater benefits to people, and the planet.

OUR GOALS

KEY ENABLERS

The Council uses the following enablers to achieve its goals:

INFORM - Creating knowledge resources that build capacity to act and invest

EDUCATE – Building smart cities readiness (the capacity and capability to act and invest) via our collaborative platform, the Smart Cities Activator

CONVENE - Bringing our community together to engage in meaningful dialogue, network and co-create project opportunities

ADVOCATE - Helping shape a policy environment that accelerates smart cities action and investment.

CORE PROGRAMS

In 2020 SCCANZ will deliver the following four core programs:

1. Local Government Smart Cities Network
2. Centre for Data Leadership
3. Smart Cities Readiness, powered by Activator
4. Smart Cities Week and the National Smart Cities Awards



smartcitiesnetwork.online



centrefordataleadership.com



smartcitiesactivator.com



smartcitiesweek.com

CORE PROGRAMS



LOCAL GOVERNMENT SMART CITIES NETWORK

The Local Government Smart Cities Network (LGSCN) is the most active network of local government smart cities representatives in the region. With more than 70 cities and towns now members, this group of policy makers and practitioners is actively sharing knowledge, building capacity and networking.



**Centre for
Data
Leadership**

The Smart Cities Council launched the Centre for Data Leadership after more than three years of listening and learning about the role of data in generating insights for cities, and how this can accelerate greater liveability, workability and sustainability in our communities.

From 2020 we are dedicating more resources to extend our existing work into the field of data leadership.



Smart Cities **ACTIVATOR**

The Smart Cities Activator is a real time online collaborative platform for enhancing liveability, workability and sustainability outcomes in cities and towns through best practice scoping, design and financing tools and knowledge resources.

In addition to Activator's project planning resources, it has a global project register (called Activator Exchange) of smart cities projects generated by cities. This allows cities to connect with their peers and share, network and potentially partner.



SMART CITIES WEEK AUSTRALIA

Smart Cities Week is the premier gathering of smart cities leaders, who come together to network, exchange and create opportunities for accelerating the region's sustainability through technology and data solutions. It is also the platform for rewarding leadership through the Australian Smart Cities Awards.

Every year the SCW program is designed from the ground up as a dialogue-based event. This style of event yields greater networking, intelligence gathering and participation among delegates when compared to traditional smart cities events in the market.

Communities of Practice

- 5G
- Data Leadership

Task Forces

- Policy and Leadership
- Mobility
- Digital Twin
- Civic Innovation

Education and Training

- The Smart Cities Academy

Global Challenges

- 2020 Global Readiness Challenge
- 2020 ASEAN Smart Urban Development Challenge
- Code13: The Net Zero Resilience Challenge

Convening

- Smart Cities Policy Think Tank
- Smart Cities Investment Forum
- National Digital Twin Symposium
- Double Shot Data – Data leadership discussions
- Smart Cities Coffee Club – Networking meet-ups
- Data Leadership Academy – Melbourne, USA

Code for Smart Communities

- Supplementary maturity model

Emerging Innovators

- Early career practitioners network – emerginginnovators.com

New Publications

- Smart City Vitals1.0
- Digital Twin Guidance Note
- Privacy Impact Assessment Guidance Note

ADDITIONAL ACTIVITIES

Building the community, accelerating capability



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Join us.



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