ASEAN SMART URBAN DEVELOPMENT CHALLENGE

INFORMATION PACK

SmartCitiesCouncil® Liveability Workability Sustainability

"It is estimated that the ASEAN region can see US$1trn added to its GDP by 2025 if the digital economy can thrive and avoid barriers."

- Economist Intelligence Unit

The ASEAN opportunity: By the numbers

640M

Population

$110B

Required annual infrastructure investment

4.9%

Forecast GDP Growth for 2019

Our supporters.

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The diversity of ASEAN markets, both between and within countries, is an opportunity for Australian business. The ASEAN Community is continuing to develop a harmonised economic market to achieve lasting growth and prosperity across the region and therefore provide opportunities for smart and sustainable development practices to be shared by Australia.

We are proud to have the Australian Trade and Investment Commission as a founding Challenge Supporter.

For further information on opportunities for doing business in ASEAN, visit: https://www.austrade.gov.au/asean-now/

Australian Government

Australian Trade and Investment Commission

Supported by Austrade

*WHAT IS THE CHALLENGE?

The ASEAN Smart Urban Development Challenge is a competition to find and award the highest levels of performance with respect to smart and sustainable estates, precincts and communities across the ASEAN region, and the policy and plan that catalyse them.

The ASEAN Code for Smart Communities will be used as the benchmark to assess submissions, with applicants highlighting how they respond to the best practice criteria contained within it.

Awards will be given for the best private sector urban development projects, as well as public sector planning and policy making initiatives.

Inside the ASEAN Code for Smart Communities

Principles to drive smart and sustainable urban growth

The Code contains five key principles, with underpinning metrics, to help shape government and private sector efforts to build smart and sustainable estates, precincts and communities throughout ASEAN. The principles are:

Strategic - Smart developments are guided by a strategy that clearly identifies how investments in technology and data will be made to accelerate liveability, productivity and sustainability outcomes.

Connected - A smart development has access to best-in-class and ubiquitous connectivity while ensuring the interoperability of connected devices.

Aware - Smart developments invest in the collection, integration, analytics and communication of data as a basis for building awareness, insights and optimisation of its services and performance.

Responsive - Smart developments support a culture of ongoing positive change afforded through the insights and intelligence gathered from data.

Innovative - Smart development builds a culture of creativity, equity and agility to help advance opportunities for innovation.

Why
THE CHALLANGE?

There are three key reasons for facilitating the Challenge:

Rewarding Outcomes

The Challenge is seen as an opportunity to have urban growth throughout ASEAN align with best practice standards for smart and sustainable development – using technology to drive liveability, workability and sustainability.
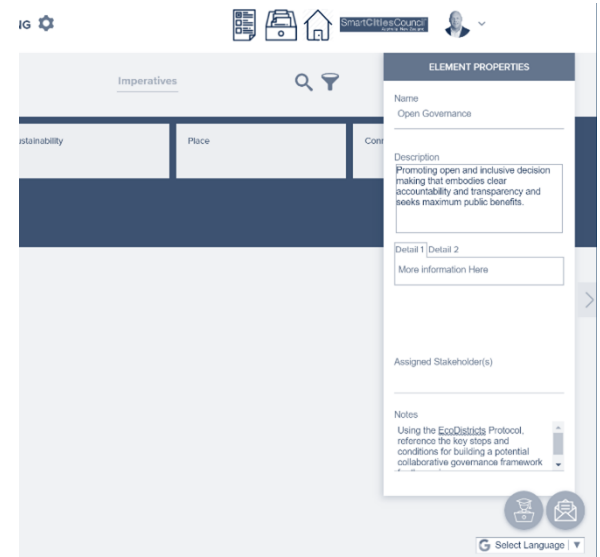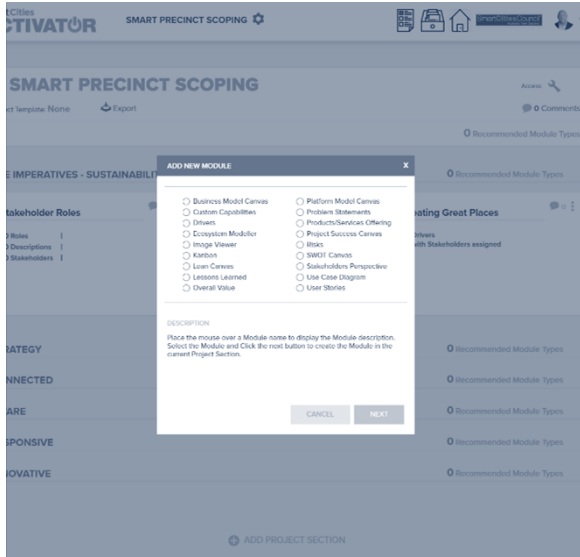
Trade and Investment

By identifying and showcasing the regions leading urban development projects and developers, we can build opportunities to help stimulate trade and investment in smart infrastructure and data solutions between ASEAN and its major international trading partners.

Building Capacity

Above all, the Challenge will build a community of practice in smart estates, precincts and communities driving us to continue to improve and exchange best practices. Through the Challenge, opportunities will be identified to build the awareness and capacity of cities and developers seeking to embrace best practice estate development.

Beyond the Challenge

The Challenge will be administered using the Smart Cities Activator, a 'real time' online collaborative platform for enhancing liveability, workability and sustainability outcomes in cities through best practice scoping, designing and financing tools. This will allow all applicants to the Challenge to access best practice resources in preparing their Challenge response, and on an ongoing basis.

Challenge Timeline

31 Oct 2019 — Announce Challenge, launch registration of interest

1 Feb 2020 — Release ASEAN Code, applications open

31 July 2020 — Applications close

Announce shortlist

Nov 2020 — Announce winners

JOIN US

The Smart Cities Council is seeking both financial and non-financial partners to support the Challenge.

Challenge Supporters

Our Challenge Supporters are organisations who can help promote the Challenge and facilitate engagement around its benefits. Our Challenge Supporters will also be critical in helping advance opportunities following the announcement of the Challenge winners.

Challenge Sponsors

Our Challenge Sponsors will include organisations who provide solutions to cities and the development industry and are seeking opportunities to showcase their capabilities in one of the most dynamic and urbanising regions in the world.

OUR ASK of
Challenge Supporters

- Help promote the launch of the Challenge, and registrations of interest, through relevant media platforms.

- Circulate to your network relevant information about the Challenge when it officially opens in 2020, inviting your network to submit a project.

- Support the identification of potential Challenge Sponsors.

- Share intelligence on relevant market development opportunities that may be relevant to the Challenge, such as projects or programs that may be suitable.

- Catalyse post-Challenge opportunities for exchange across ASEAN and international markets in smart and sustainable urban development (trade and investment, knowledge sharing, peer to peer exchange).

There is no financial contribution required from Challenge Supporters.

OUR ASK of Challenge Sponsors

Catalyst Sponsor - $5,000

- Corporate branding on all materials, including the ASEAN Code for Smart Communities.

- Feature article of sponsor created and published on smartcitiescouncil.com

- Podcast interview on Smart Cities Chronicles.

Activation Sponsor - $20,000

As per Supporting Sponsor, plus:

- Monthly social media posts highlighting sponsors smart cities work.

- Participation on the Challenge review panel.

- Post-Challenge product/project showcase in awards report to be published highlighting the winners of the Challenge.

Leadership Sponsor - $50,000

As per Activation Sponsor, plus:

- Opportunity to participate in a session at Smart Cities Week Australia 2020 about the Challenge.

- Guest presenter on Smart Cities Council industry webinar about smart urban development.

- Joint press release about ASEAN Code for Smart Communities.

- Complimentary regional membership (ASEAN/Australia/New Zealand) to Smart Cities Council for 12 months, and access to the Smart Cities Activator platform.

Join us.

* Contact us to be part of the region's newest smart and sustainable urban development initiative.

smartcitiescouncil.com

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