

www.anz.smartcitiescouncil.com

## Wednesday 8<sup>th</sup> February, 2017

## PRESS RELEASE

## Aurecon Joins Smart Cities Council to Support the Digital Transformation of Cities in Australia and New Zealand

Smart Cities Council Australia New Zealand announced today that global design firm Aurecon had joined the organisation to help accelerate sustainability in cities using technology, data, and intelligent design.

The Smart Cities Council is the world's largest network of smart cities practitioners and policy makers, and with the addition of Aurecon as a member, "the Council has acquired a partner that can bring a wealth of international expertise and experience in harnessing the transformative power of technology and digital design", said Adam Beck, SCCANZ's Founding Executive Director.

"As our cities across Australia and New Zealand continue to grow, and experience challenges associated with mobility, climate change, social prosperity, and infrastructure constraints, government and the private sector are seeking out the opportunities that digital transformation and data-driven decision making can provide," said Matt Coetzee Aurecon's Global Planning Leader.

"Aurecon is proud to be a leader in this rapidly growing market place – and joining Smart Cities Council Australia New Zealand is another important step on our journey to deliver the planning, design and management support needed to build thriving, sustainable cities and towns."

Aurecon shares the Smart Cities Council's vision of cities that are liveable, workable, and sustainable. As a world-leading advisory firm, Aurecon has extensive experience in delivering services globally – from the Middle East, to Africa and Asia, and locally here in the Australia New Zealand region.

"The Smart Cities Council is working with cities around the world to help them accelerate their sustainability goals by embracing citizen-centred smart technology, data, and intelligent design. But cities are large and diverse and complicated and very different from one another," said Beck. "That's why we are so proud to have Aurecon's broad, global experience on our side. They are experts in helping cities craft an individualised path to a smarter, more sustainable, more resilient future."

About the Smart Cities Council



www.anz.smartcitiescouncil.com

Launched in 2012, the Seattle-based Smart Cities Council has evolved to become the global leader in the provision of smart cities resources for government and private sector alike, helping accelerate the liveability, workability, and sustainability of our cities and regions. With its first international expansion in India in 2015, followed by Australia and New Zealand, and imminent launch in Europe, its global reach and knowledge sharing capacity in smart cities is one of the most extensive.

Further information can be found at <a href="https://www.anz.smartcitiescouncil.com">www.anz.smartcitiescouncil.com</a> or contact Adam Beck on 0422 496 043.

## About Aurecon

Aurecon brings ideas to life to design a better future. Imagining what is possible, we turn problems into solutions. We provide advisory, design, delivery and asset management services on projects across a range of markets, in locations worldwide. These services include:

- Digital advisory and infrastructure advisory
- Building design, ground engineering design and infrastructure design
- Programme and project management delivery
- Asset management and geospatial systems

Understanding the value of expertise, we mobilise our global pool of talent to understand and solve the critical and complex problems you face. We seek to unravel complexity, create clarity and invent new value for you.

Further information can be found at http://www.aurecongroup.com/en.aspx.