

# XQ MESSAGE CEO



## **BRIAN WANE**

FOUNDER AND CEO OF XQ MESSAGE

Brian Wane creates products and leads product-focused teams. He is an award-winning design and product management professional with proven experience in overseeing the end-to-end lifecycle for enterprise brands and Fortune 500 corporations. Wane brings a passion for innovation and user-first solutions, resulting in strong engagement and adoption across multiple industries, verticals, and market segments.

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# XQ solves the problem of digital trust by providing frictionless zero-trust data.

## PROBLEM

- Smart cities are powered by data. In this sense, unprotected smart city data breaches can be catastrophic

## XQ's SOLUTION

- Most security systems focus on the network and device protection, XQ starts by protecting and encrypting the data at its birth and tracks the data throughout its entire life cycle
- We produce self-protecting data while it's encrypted at the edge where data can travel wherever while allowing you to track who and where it was accessed and read.
- Allows complete chain of custody, transparency, and interoperability for data protection

**XQ's Zero Trust Overview:** <https://xqmsg.co/zero-trust-1>

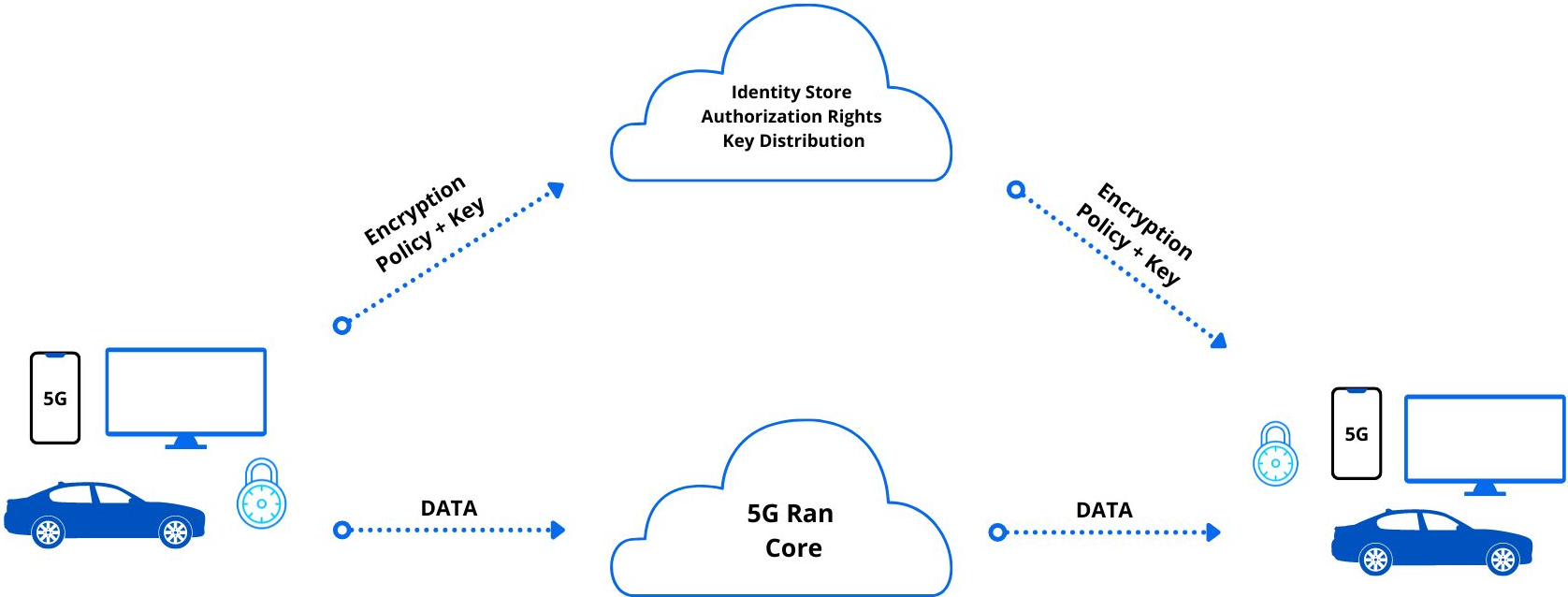


# What Makes Frictionless Zero-Trust Data Protection?

- Chain of custody for data. We make self protecting data that is encrypted at the edge at 'birth', which lets data travel where it wants to and know who where and when data can be accessed. This chain of custody allows for transparency. That provides confidence.
- Allowing data to be network agnostic provides private channels on public networks.
- Network interoperability. We allow all the systems to talk to one another securely , while tracking that data and giving you a holistic, transparent view into all your data.



# XQ SMART TRAFFIC



Watch Our SMART Traffic Demo Here:  
<https://www.youtube.com/watch?v=dqfAWJ79zL0>



# Secure communications and data are foundational to Smart City Operation

- XQ protects and tracks all data transmitted by crucial, large-scale automated systems (i.e. Smart Cities, utilities, IoT networks).
- XQ offers the most cost effective, most advanced, and most SECURE SMART City IoT data protection technology on the market.

## **XQ Making Smart Cities Better:**

- XQ's API based edge encryption that protects 5G IoT Systems
  - Cities of the future will leverage IoT sensor networks powered by 5G to compile reams of data to enable proactive responses to urban problems.
- XQ's API allows you to encrypt IoT data at the edge
  - IoT packets encrypted with XQ are secured using a qRNG and NIST algorithms for quantum-resistant cryptography, meaning they are nearly impossible to break, even if infiltrators are using quantum computers.
- Power grids, transport, utilities, public safety
  - XQ ARP power grid

Interesting in learning how **XQ** is committed to integrating Zero Trust into the future of infrastructure?

Click here: <https://xqmsg.co/smart-city-digital-twin>

